



Meet S.H. Veerabhaskar

S3IDF and the Multipurpose Organization for Training, Health, Education, and Rehabilitation (MOTHER) are collaborating to **improve the livelihoods** of members of the Salughatte Farmer Producer Company (SFPC) located in the Sira taluk of the Tumkur district, Karnataka, India. Expanding on MOTHER's water and soil conservation and community mobilization work, S3IDF is complementing their engagement by building up the SFPC's **organizational strength and resilience** through our three-pronged approach:

FINANCIAL ENGAGEMENT



S3IDF provides support for business growth for the SFPC by facilitating connections to a nearby bank as well as to relevant government entitlements so that it may access the credit it needs to scale

TECHNOLOGY ACCESS



S3IDF assists in establishing a new local processing enterprise to increase the value capture of millets, as well as provides the necessary capacity building to ensure continual operation & maintenance

BUSINESS DEVELOPMENT TRAINING



S3IDF conducts hands-on business development training and helps to identify and secure new markets for millets and other crops, providing the support the SFPC needs to operate in perpetuity

Having grown up in a small village himself, Mr. S.H. Veerabhaskar established MOTHER to address the challenges faced by **rural agrarian communities** in the region, where poverty and illiteracy rates are extremely high. MOTHER not only facilitates **farmer collectivization**, but also promotes natural resource management, market linkages, creating **sustainable** and stable livelihoods. Their on-the-ground work includes digging farm ponds, watershed programs, and forming women-led Self Help Groups.